

Permanent Innovator

Mirae Asset



Group Overview

Chairman's Message



As a global financial group, we serve not only our clients but the broader society as well.

We want our company to display a unique and future-oriented philosophy that provides solutions for all of our stakeholders.

Hyeon Joo Park
Founder & Global Strategy Officer

A handwritten signature in black ink, appearing to read 'H. J. Park', with a period at the end.

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Mirae Asset
Corporate Video





1. Introduction

1. Group Overview
2. Business Philosophy
3. Founder & GSO
4. Global Footprint

Picture: “Handless Clock” - a symbol of long term perspective and investment on display at Mirae Asset Center 1 (Headquartered in Seoul)

Group Overview

Founded in 1997, Mirae Asset is one of the largest independent financial groups in Asia, providing comprehensive services to clients worldwide.

Founder	Hyeon Joo Park
Founded	July 1997
Global Expansion	17 Global Markets
Equity Capital	USD 13.7 billion
Total AUM	USD 528 billion
Employees	12,578

(Dec 2022)



Business Philosophy



“Mirae Asset’s corporate philosophy and core values were defined at the time of its founding. At first, I considered traditional company values such as faith or sincerity. However, I wanted Mirae Asset to stand out from its competitors. That’s why I chose phrases such as ‘open mind’ and ‘embracing the future’. I hope Mirae Asset can become a company of talented people who are responsive to changes. I sincerely hope that these excellent people will grow and inherit the founding philosophy of Mirae Asset and compete in the global market with great confidence.”

(from ‘Money is a Beautiful Flower’ by Hyeon Joo Park)

Business Philosophy

We value our people and embrace the future with an open mind.

Core Values

Our clients’ success is paramount - their success is our success.

We assess every investment opportunity objectively and with total impartiality.

Our success is built on respect for each individual and a belief in the power of teamwork.

At Mirae Asset we are deeply aware of our responsibilities as good corporate citizens.

Founder & GSO



Chairman Hyeon Joo Park

Mirae Asset Global Strategy Officer

“God has given us two eyes:

One for the present, the other for the future.

If you continue investing and innovating for the future, you can make a better future.

This is how Mirae Asset makes changes for the future through investment.”

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- 2021 Awarded the Grand Prize at the Korean Association of Negotiation Studies Best Negotiation Awards
 - 2021 Awarded the CEO Grand Prix at the Korean Academic Society of Business Administration
 - 2016 Appointed as the Chairman of Mirae Asset Securities
 - 2011 Awarded the Grand Prize at the KOFIA Financial Investor Awards
 - 2009 Awarded the Master Entrepreneur by Ernst and Young
 - 2002 Completed the Harvard Business School CEO course
 - 2001 Appointed as the Chairman of Mirae Asset
 - 1999 Founded Mirae Asset Securities
 - 1997 Founded Mirae Asset Capital & Mirae Asset Global Investments

Global Footprint

20 years

Global Expansion

17

Global Markets

52

Global Offices

13

Global ETF AUM Ranking

50+

Countries with Clients



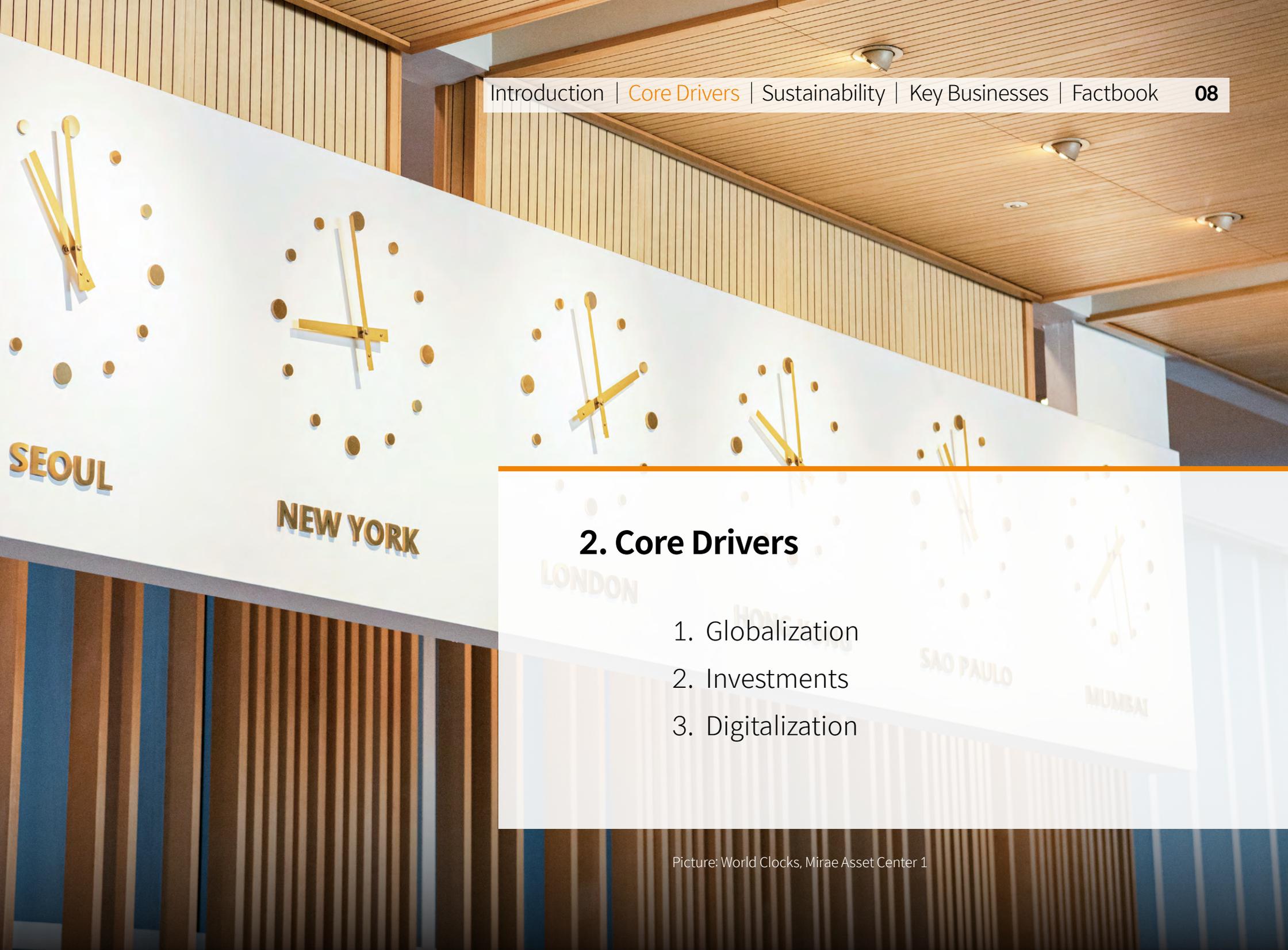
(Dec 2022)

* Special Administrative Region of the People's Republic of China

Beginning with our Hong Kong office in 2003, Mirae Asset continued its expansion across Asia Pacific, the Americas, and Europe. Strategically positioned in 17 markets, Mirae Asset operates a globally diversified investment platform and meet the needs of our clients with intelligent investment solutions across various asset classes.

Mirae Asset
Global Network





2. Core Drivers

1. Globalization
2. Investments
3. Digitalization

Globalization

Reaching the 20th Year of Global Expansion

Going Global

Mirae Asset Financial Group has grown into a global financial group, with presence in 17 markets across Asia Pacific, the Americas, and Europe.

With our global network, we can operate a globally diversified investment platform, providing investors with sophisticated and extensive investment solutions. Fully utilizing our global resources, we constantly identify new investment themes and opportunities.

20 Years of Global Experience

Since first entering the Hong Kong market in 2003, we are now celebrating our 20th year of global expansion in 2023. We are accomplishing global acquisitions of competitive companies such as Horizons ETFs (Canada) in 2011, Global X ETFs (USA) in 2018, ETF Securities (Australia), and we signed the sales and purchase agreement to buy European ETF market maker, GHCO in 2022.

Mirae Asset is continuously expanding our global footprint.

Investments

Innovation Through Investments

ETF, a Disruptive Force in the Industry

Mirae Asset's ETF business leverages our 4 ETF brands around the globe to create a client-centric platform that provides investors with intelligent investment solutions. Mirae Asset offers a comprehensive range of simple and innovative solutions that provide exposure to disruptive themes, access to global markets, and tools that help our clients achieve their investment objectives.

Making Changes Through Investments

Mirae Asset believes that we can make changes through investments. Mirae Asset aims to discover and support small and medium-sized enterprises (SMEs) and innovative startup companies, to assist them with growth and becoming key players in the industry.

Digitalization

Convergence of Digitalization and Finance

Digital Finance

Mirae Asset pursues digital innovation aimed at building a strong client base and providing financial services that stand out from our competitors.

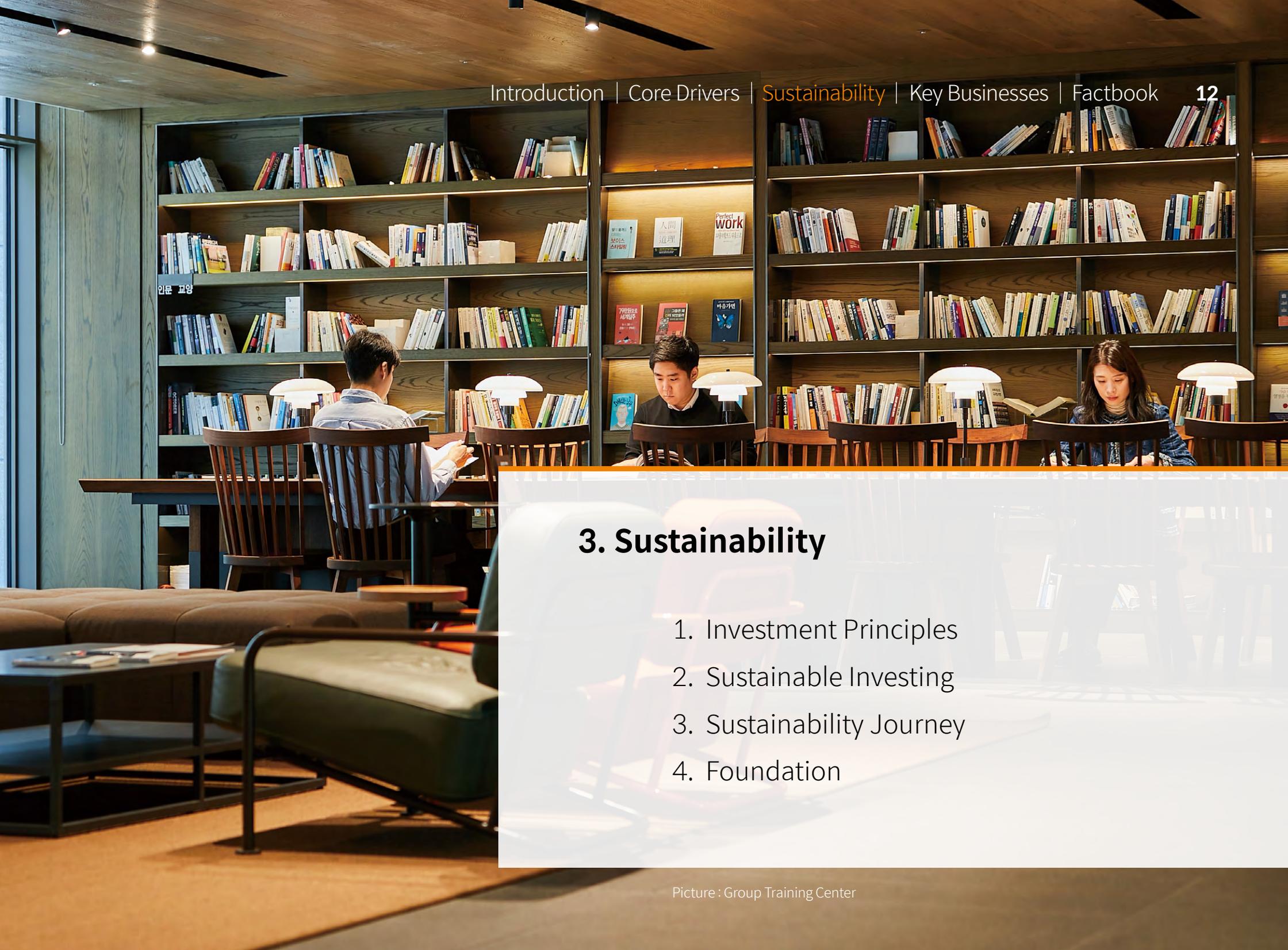
Mirae Asset is dedicated to the application of artificial intelligence and deep machine learning in all areas of investment, including research, asset allocation solutions, investment behavior analysis, and product and service development.

Digital Content

In an effort to better communicate with clients and investors, Mirae Asset continues to create insightful investment content and thought leadership via various digital mediums.

Mirae Asset manages over 40 websites, blogs, and social media channels such as YouTube in 8 different languages to deliver timely and informative investment analysis, opinions, and insights to our investors around the world.





3. Sustainability

1. Investment Principles
2. Sustainable Investing
3. Sustainability Journey
4. Foundation

Committed to our Investment Principles

Mirae Asset adheres to unwavering investment principles and strives to provide better value to customers.

Investment Principles

We identify the sustainable competitiveness of companies

We invest with a long term perspective

We assess investment risks with expected return

We value a team-based approach in decision-making

Mirae Asset firmly adheres to these core investment principles.

[Mirae Asset Brand Film](#)

Sustainable Investing

We are investing in new growth industries and nurturing global experts.



Investing in Innovative Technology

Mirae Asset strives to generate new growth opportunities through investing in innovative technologies. We invest in companies such as that produces alternative meat products, AI industry, and space industry.



Conducting ESG Engagement

At Mirae Asset, we are committed to selecting, distributing, and managing ESG conscious financial products. We consider not only investment returns but ESG principles when making investment decisions in an effort to fulfill our societal responsibilities.

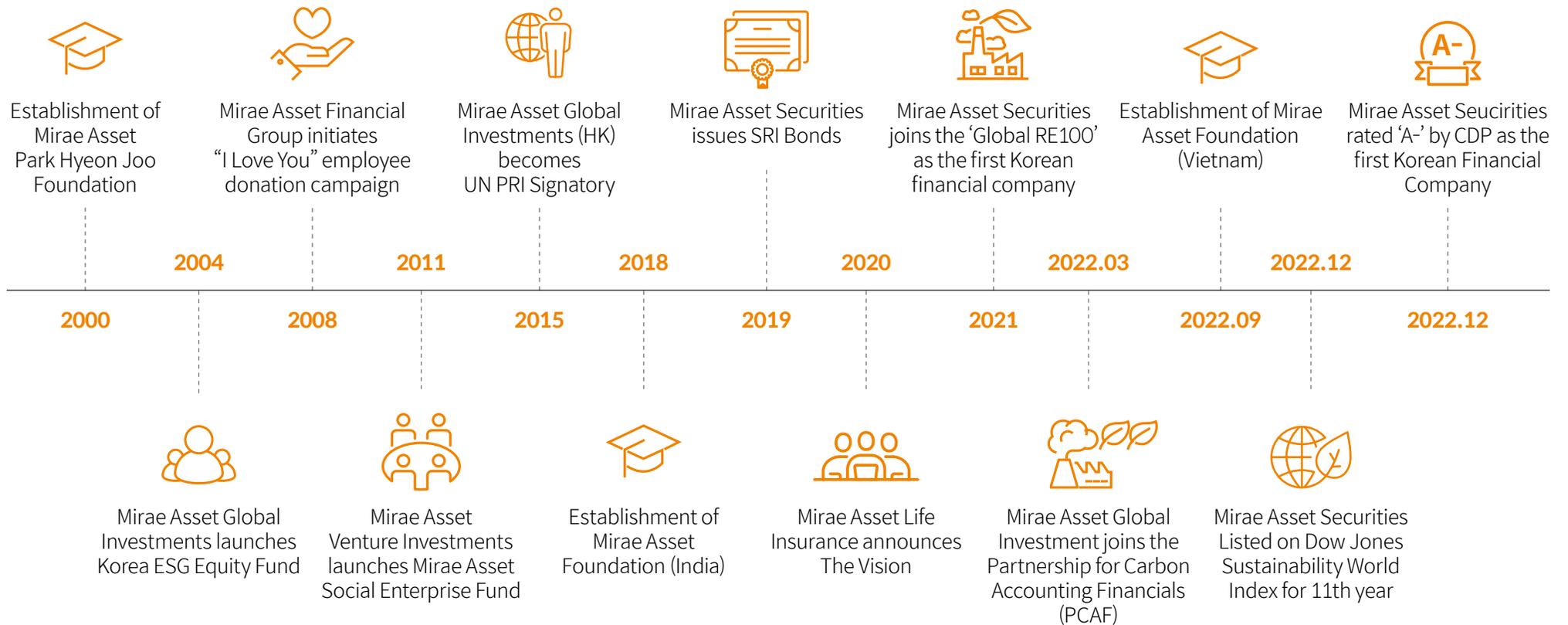


Nurturing Global Experts

We are dedicated to developing and nurturing global talent. We provide numerous educational and development programs, and career opportunities that encourage each individual to innovate in their own roles and lives.

Mirae Asset's Sustainability Journey

Mirae Asset aims to contribute to making a brighter world for future generations.



Mirae Asset Park Hyeon Joo Foundation

Mirae Asset aims to create a social value beyond the accumulation of clients' wealth.

Since establishment in 2000, Mirae Asset has given hope to more than 398,000 dreamers.

Main Businesses

Scholarships Global Exchange Student Scholarship

Welfare Global Culture Experience Camp, Financial Education for Children

Donations Regular donation campaign 'I Love You', Grant Matching Systems

Mirae Asset Park Hyeon Joo
Foundation Website



Global Talent Programs

Total Beneficiaries

398,159 people

(December 2022)



4,792

Korea Scholarships



6,479

Global Scholarships



14,974

Global Leader Trips



122

Global Programs
(Cultural/Exchange)



371,792

Financial Education
Programs

Mirae Asset Foundation - India

Established in 2018, the Mirae Asset Foundation in India supports high quality education that enables children to reach their full potential. We create an excellent educational environment in India and contribute to society through intensive talent development.

Main Businesses

Scholarships Global Scholarship Programs and Financial Assistance

Research Supporting Educational Research Programs

Educational Infrastructure Launched Education Infrastructure Support Program and Developing Educational Infrastructure

Students for the Global Scholarship Program in India

931 people



Scholarships



Innovative Research



Achievements



Educational Infrastructure

Students for the Educational Environment Program

380 people

Mirae Asset Foundation - Vietnam

Established in 2022, the Mirae Asset Foundation in Vietnam discovers talented individuals, encourages them to pursue higher education, and fosters an educational environment where children can concentrate more on learning.

Main Businesses

Scholarships Fostering Talents in Science and Engineering Fields

Educational Infrastructure Building a high quality educational environment that encourages children to concentrate on learning for a brighter future

Students for the Global Scholarship Program in Vietnam

107 people



Scholarships



Educational Infrastructure



4. Key Businesses

1. Asset Management
2. Investment Banking
3. Life Insurance
4. Capital Finance
5. Venture Capital
6. ETF Platform

Picture: Global X Hong Kong tramcar wrap advertisement

Mirae Asset Global Investments

Mirae Asset Global Investments is a leading global diversified asset manager, providing innovative solutions worldwide, serving clients in over 50 countries.

Main Businesses

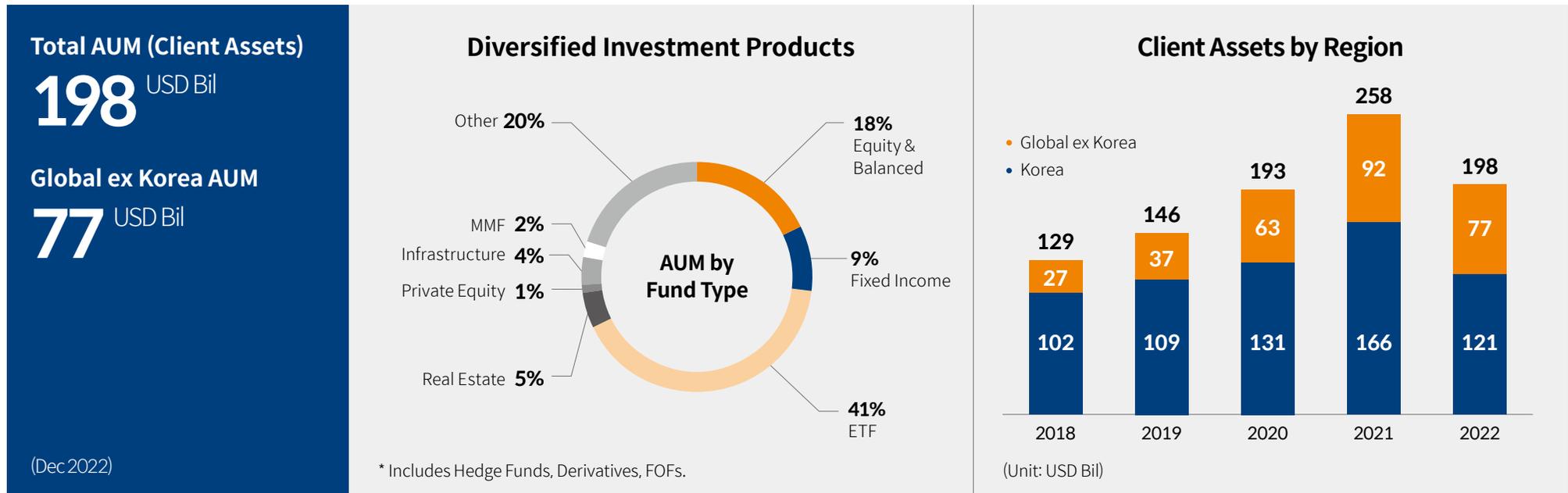
Global ETF Global X ETFs, TIGER ETF, Horizons ETFs, Mirae Asset Global Investments

Traditional Public Equities, Fixed Income, Balanced Fund Products, Pensions, etc.

Alternatives Real Estate, Infrastructure, Private Equity, etc.



Mirae Asset Global Investments Website



Mirae Asset Securities

As the leading investment bank in Asia, Mirae Asset Securities is expanding its global footprint to become one of the world's top-tier investment banks.

Main Businesses

Global Business Business for developed and emerging markets, investment in prime assets

Investment Banking Equity capital markets, leveraged finance, corporate finance solutions

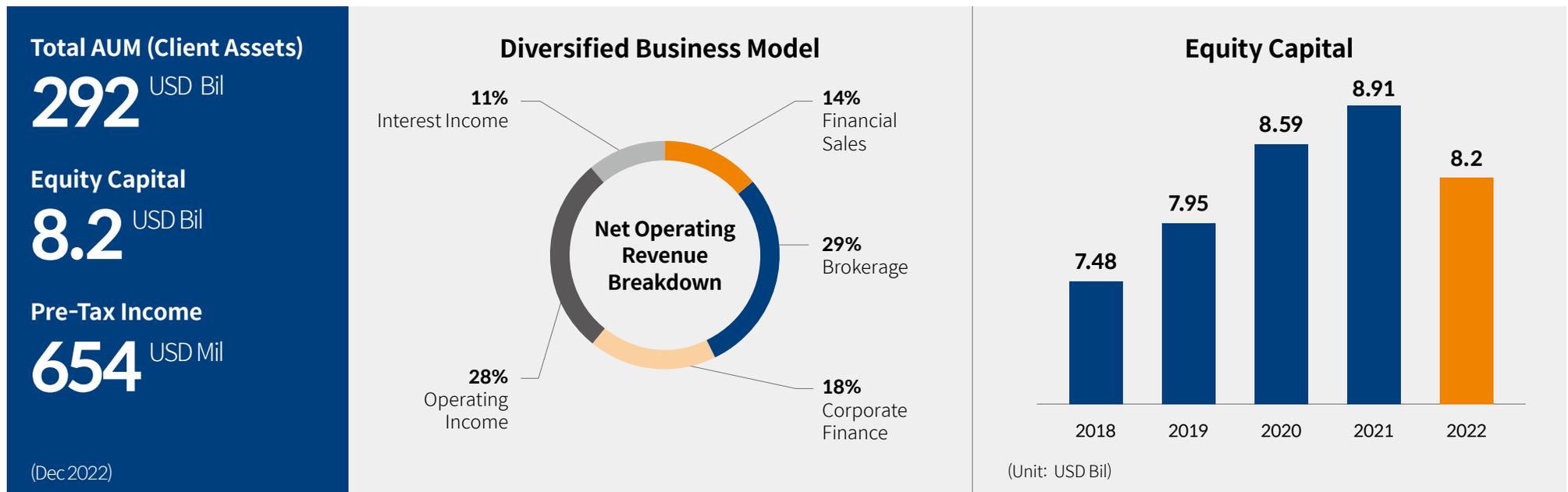
Trading Credit, interest rate, equity-linked products, FX, global equities and proprietary trading

Wealth Management Diversifying investment portfolios, customizing consulting services

Principal Investment Sustainable and competitive global companies, newly growing companies



Mirae Asset Securities Website



Mirae Asset Life Insurance

Mirae Asset Life Insurance provides comprehensive and specialized retirement planning to help our clients achieve financial security and prepare them for a comfortable retirement and prosperous future.

Main Businesses

Variable Asset Management Variable life insurance - MVP* fund

Insurance Life insurance, critical illness and accident insurance, savings insurance, children's life insurance and online insurance service

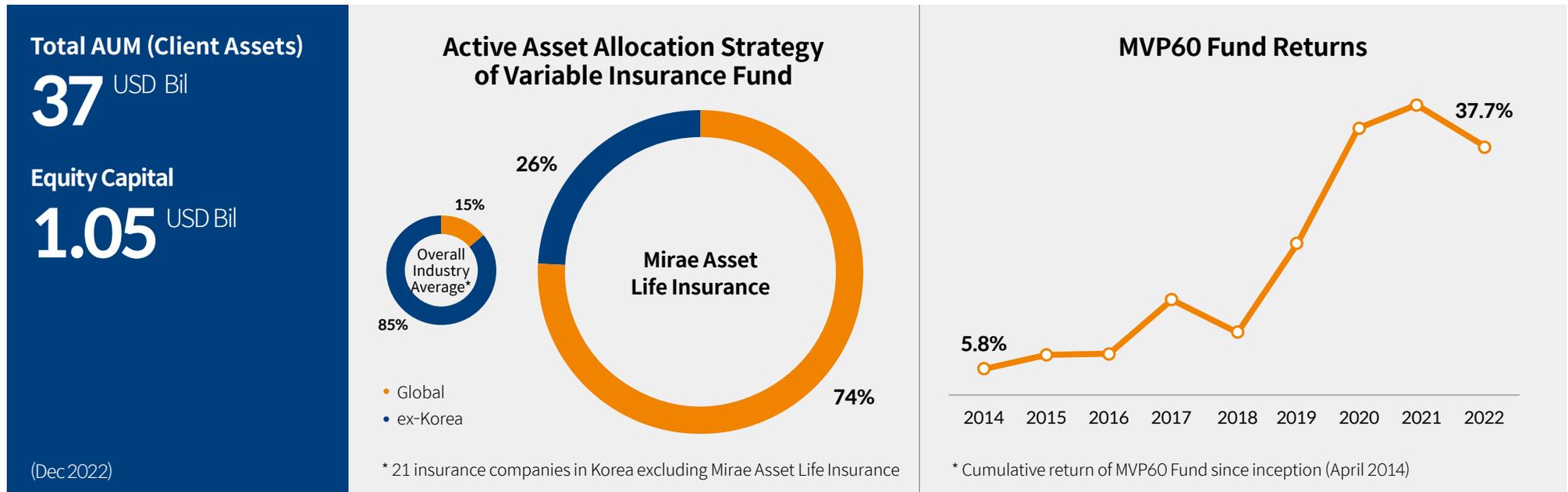
Pensions Principal-protected (insurance, savings, ELB) and income allocation (insurance, fund, ELB)

Other Total asset management consulting advice (tax, inheritance, and real estate, etc.)



Mirae Asset Life Insurance Website

* MVP: Mirae Asset Variable Portfolio



Mirae Asset Capital

Mirae Asset Capital specializes in customized financing solutions while facilitating investment in new growth areas.

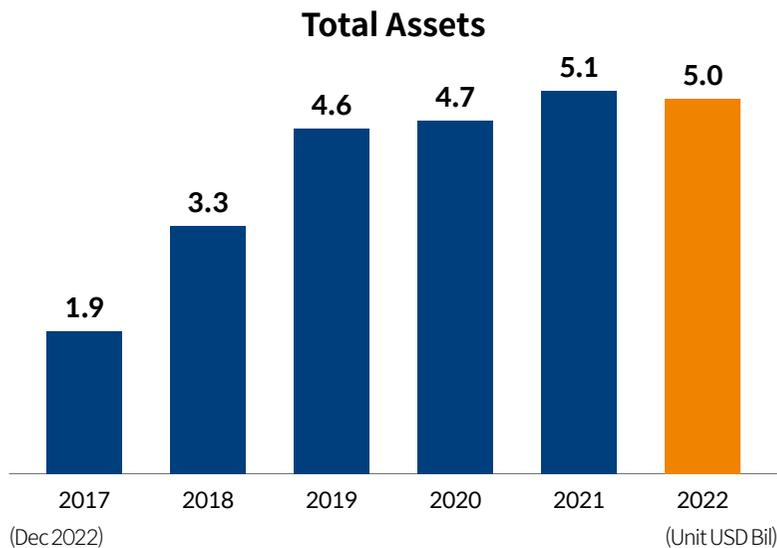
Main Businesses

New Growth Investments Investing in revolutionary ideas in sectors such as ICT/IoT and biotechnology

Data-Driven Services Stock loans, lease deposit loans, and development of data-driven loan service

Lease Financing Auto lease, installment financing

Leveraged Finance Corporate lending, project financing, M&A and mezzanine financing



Mirae Asset Venture Investments

Mirae Asset Venture Investments discovers and invests in global startups with high growth potential. We offer comprehensive and tailored support during their startup journey.

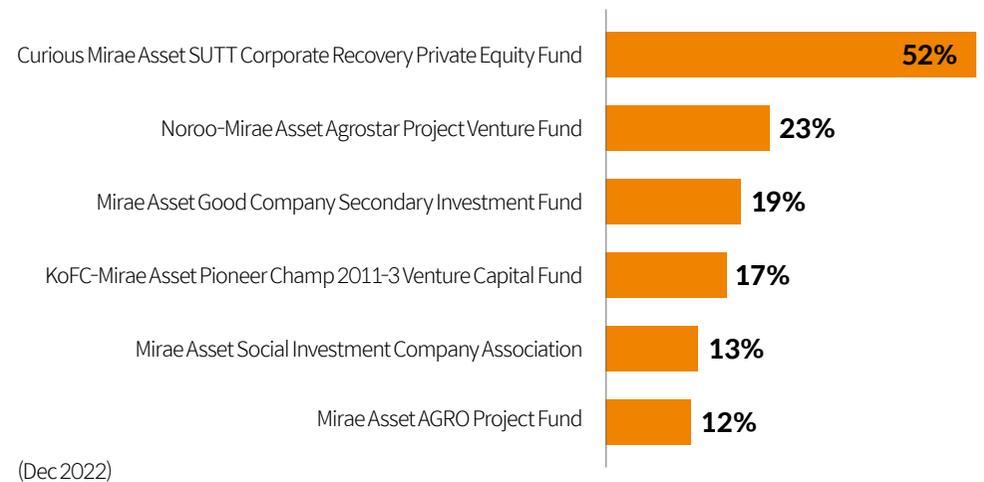
Main Businesses

Venture Capital Investing in venture businesses with potential for growth with the right management support

Strategic Investments Identifying companies for majority and minority investments in partnership with strategic and institutional investors

Buyouts Acquiring controlling interests in companies that exhibit clear paths to value added outcomes

Internal Rate of Return (IRR) on Liquidated Funds (5 years)



Mirae Asset ETF Platform

Mirae Asset Global Investments leverages the experience, passion, and expertise of our four brands across the world in 11 markets to build the most innovative ETF business that is truly built around its investors.

ETF Brands

Global X

USA, Australia, Brazil, Colombia, Europe, Hong Kong SAR*, Japan

Horizons

Canada

TIGER

Korea

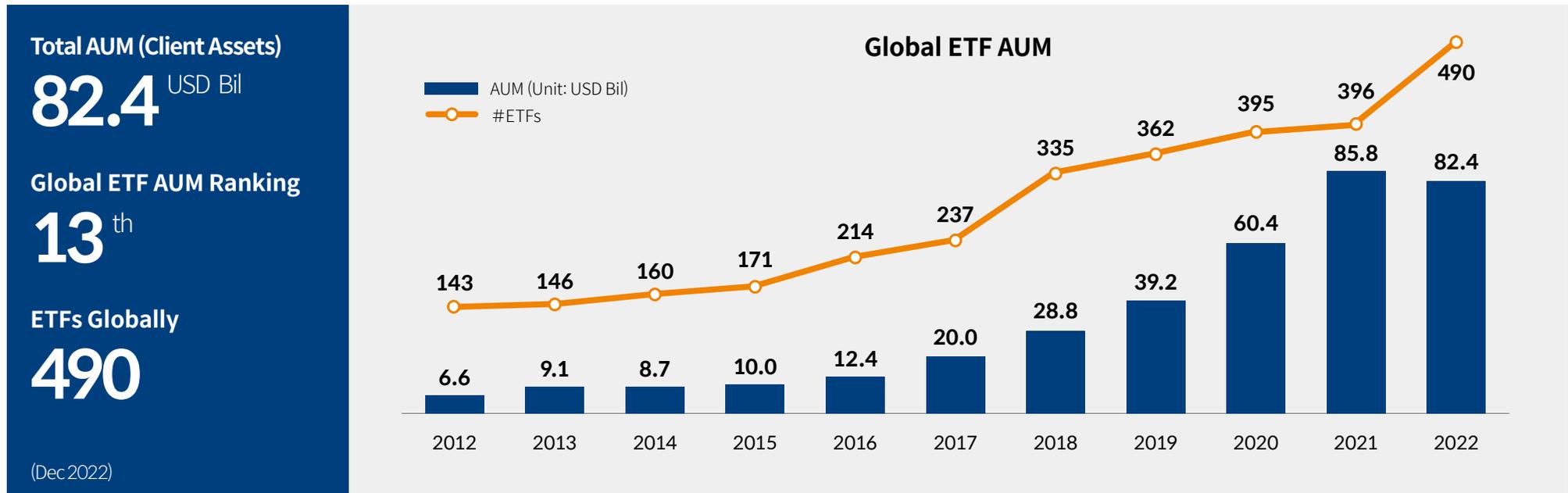
Mirae Asset Global Investments

India, Vietnam



Mirae Asset Global ETF Platform

*Special Administrative Region of the People's Republic of China



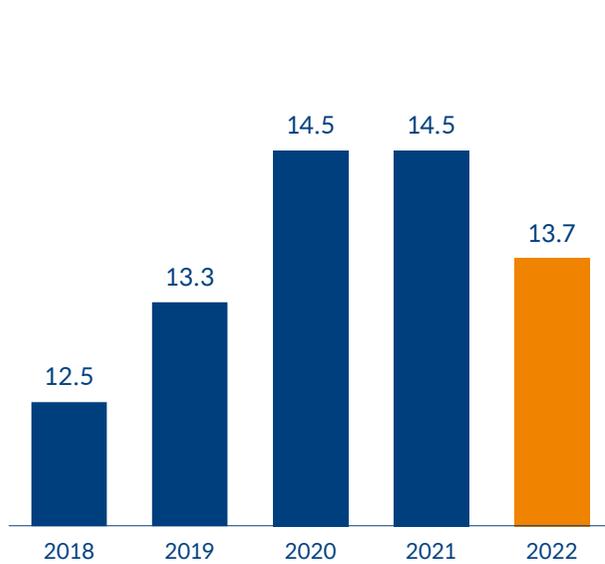


5. Factbook

1. Financial Highlights
2. Group Key Brands
3. Global Presence
4. Milestones

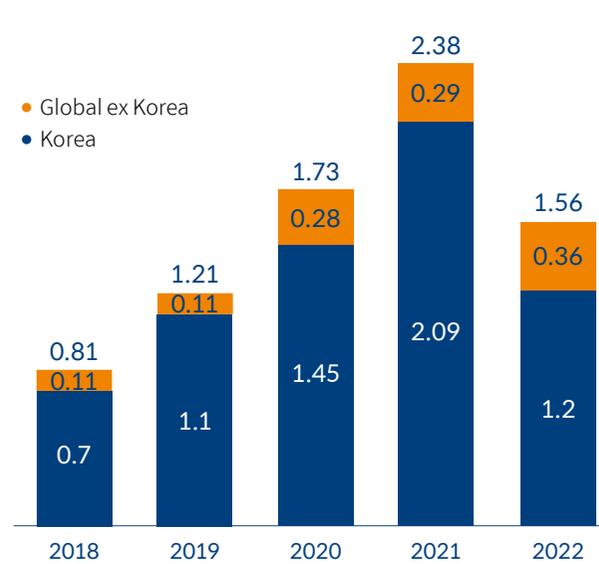
Total Equity Capital

13.7 USD Bil
(Dec 2022)



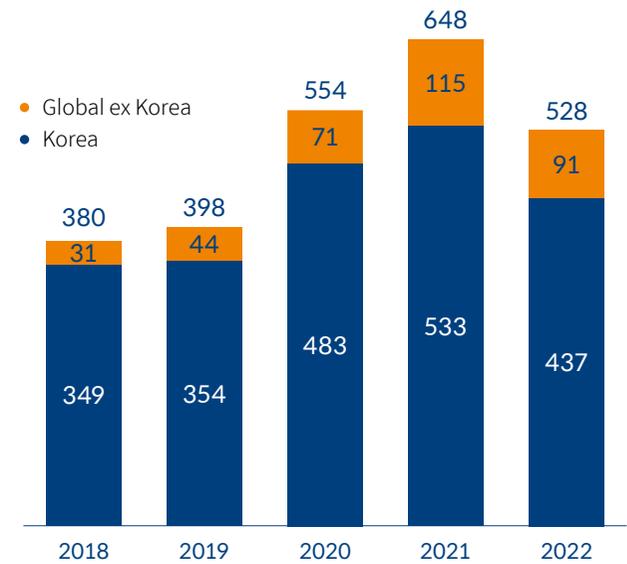
Total Pre-tax Income

1.56 USD Bil
(Dec 2022)



Total Assets Under Management

528 USD Bil
(Dec 2022)



Equity Capital per Company

2.3 | **8.2** | **1.1**
Mirae Asset Global Investments | Mirae Asset Securities | Mirae Asset Life Insurance

Compound Annual Growth Rate of Pre-tax Income
(2018 ~ 2022)

25% | **55%**
Korea | Global ex Korea

Compound Annual Growth Rate of AUM
(2018 ~ 2022)

13% | **48%**
Korea | Global ex Korea

Group ETF Brands

GLOBAL X

by Mirae Asset

Headquartered in New York, Global X empowers investors with unexplored and intelligent solutions



AUM
42 USD Bil

of ETFs
218

Founded in
2008

TIGER ETF

by Mirae Asset



Korea

As one of the leading ETF providers in Korea, TIGER ETF provides original products to sector and thematic strategies.

AUM
23 USD Bil

of ETFs
153

Founded in
2006



HORIZONS ETFs

by Mirae Asset



Canada

Headquartered in Toronto, Horizons ETFs offers one of the largest and dynamic suites of exchange traded funds in Canada.

AUM
17 USD Bil

of ETFs
109

Founded in
2005

MIRAE ASSET

Global Investments



India



Vietnam

Along with our family brands, Mirae Asset Global Investments continues to pioneer new markets, such as India and Vietnam.

AUM
448 USD Mil

of ETFs
10

Founded in
2018 (India)
2020 (Vietnam)

Group MTS Brand

M-STOCK

M-STOCK is Mirae Asset Securities' Mobile Trading System (MTS). In line with the slogan "All About Investing", M-STOCK offers from account openings to various financial products trading, such as stocks, pensions, etc.

M-STOCK is now available in 6 global markets (Korea, Brazil, India, Indonesia, Mongolia, Vietnam).

* Application functions may vary by each countries.



Scan QR code
to download the app

Group VIP Brand

Mirae Asset Sage Club

Mirae Asset Sage Club is a brand for VIP clients of Mirae Asset Group. Mirae Asset Sage Club embodies the investment philosophy of Mirae Asset, offering profits to clients through innovation. In 2022, Mirae Asset Sage Club has been established in Indonesia, and we plan to meet more global clients through our Group VIP Brand in the future.



SAGE CLUB



Scan QR code
to download the app

Global Presence

(December 2022)

Korea

Mirae Asset Global Investments
 Mirae Asset Securities
 Mirae Asset Life Insurance
 Multi Asset Global Investments
 Mirae Asset Capital
 Mirae Asset Consulting
 Mirae Asset Financial Service
 Mirae Asset Investment and Pension Center
 Mirae Asset Park Hyeon Joo Foundation
 Mirae Asset Hope Foundation
 Mirae Asset Venture Investment
 Energy Infra Asset Management
 YK Development

Australia

Mirae Asset Global Investments
 Global X

Brazil

Mirae Asset Wealth Management
 Global X

Canada

Horizons ETFs

China

Mirae Asset Investment Managers (Shanghai)
 Mirae Asset Huachen Fund Management
 Mirae Asset Securities -
 Beijing Representative Office
 Mirae Asset Securities -
 Shanghai Representative Office

Colombia

Global X

Hong Kong SAR*

Mirae Asset Global Investments
 Mirae Asset Securities
 MAPS Capital Management

India

Mirae Asset Investment Managers
 Mirae Asset Capital Markets
 Mirae Asset Venture Investments
 Mirae Asset Financial Services
 Mirae Asset Global Indices
 Mirae Asset Foundation (India)

Indonesia

Mirae Asset Securities

Japan

Global X

Luxembourg

Mirae Asset Global Investments (SICAV)

Mongolia

Mirae Asset Securities

Singapore

Mirae Asset Securities

UAE

Mirae Asset Global Investments -
 Dubai Representative Office

United Kingdom

Mirae Asset Global Investments
 Mirae Asset Securities
 Global X

USA

Mirae Asset Global Investments
 Mirae Asset Securities
 Mirae Asset Securities & Investments
 Global X

Vietnam

Mirae Asset Global Investments
 Mirae Asset Securities
 Mirae Asset Finance Company
 Mirae Asset Securities - Ho Chi Minh
 Representative Office
 Mirae Asset Prevoir Life Insurance
 Mirae Asset Alternative Investment Vietnam
 Vina Digital Finance Platform
 Grooo International Joint Stock Company
 Mirae Asset Foundation (Vietnam)

* Special Administrative Region of the People's Republic of China



Milestones

(December 2022)

- 2022** Mirae Asset Global Investment Brazil changes its name to Global X Brazil
- Mirae Asset Global Investments and Global X ETFs acquire ETF Securities in Australia
- Mirae Asset Investment Managers (India) Pvt. Ltd. opens Dubai representative office
- ETF Securities rebranded to Global X Australia
- Mirae Asset Securities listed on Dow Jones Sustainability World Index for 11th year
- Mirae Asset Securities signed the Sales and Purchase Agreement to buy European ETF market maker, GHCO
- 2021** Mirae Asset Daewoo renames as Mirae Asset Securities
- Mirae Asset Securities joins the 'Global RE100' as the first Korean financial company
- Mirae Asset Securities listed on Dow Jones Sustainability World Index for 10th year
- 2020** Mirae Asset Group awarded 2020 National Brand Grand Prize
- 2019** Mirae Asset Venture Investments lists on the KOSDAQ [Ticker: 100790.KS]
- Mirae Asset Daewoo invests in spin off of Naver Financial to create leading payments and financial products platform
- Establishes Global X Japan, a joint venture ETF provider with Daiwa Financial Group
- 2018** Establishes Mirae Asset Global Investments (Vietnam) in partnership with Vietnam's State Capital Investment Corporation (SCIC)
- Acquires PCA Life, the Korean business of Prudential plc
- Launches Mirae Asset Prevoir Life Insurance (Vietnam), a Joint Venture with leading French Insurer, Prevoir Vie
- Acquires Global X, a leading ETF provider in the US
- Receives one of the first private fund management (PFM) licenses in China
- 2017** Leads consortium to invest USD 1 bil in the master plan redevelopment of the Gyeongdo Ocean Luxury Resort in Yeosu, South Korea
- Launches first Asia Growth Venture Capital Fund with USD 1 bil of assets under management
- Mirae Asset Daewoo enters into strategic partnership with Asia's leading technology company, Naver Corp, to develop next generation financial products
- Establishes Mirae Asset Capital Markets (India)
- 2016** Establishes Mirae Asset Global Investments (Australia)
- Launches Multi Asset Global Investments (Korea)
- Acquires Korea's leading investment bank, KDB Daewoo Securities and rebrands as Mirae Asset Daewoo
- 2015** Mirae Asset Life Insurance lists on the KOSPI [Ticker: 085620.KS]
- 2014** Establishes Mirae Asset Financial Services
- 2013** Establishes the Mirae Asset Retirement Institute
- Launches first US-listed ETF on the NYSE
- 2012** Establishes Mirae Asset Huachen Fund Management (China)
- 2011** Launches first HK-listed ETF on the HKEX
- Acquires Horizons ETFs, a leading Canadian ETF provider

Milestones

(December 2022)

- 2010** Releases first Mobile Trading System (MTS) in Korea
Harvard Business School selects Mirae Asset for a case study on Entrepreneurism and Business Strategy
Establishes Mirae Asset Securities (Brazil)
Launches first US-domiciled actively managed mutual funds under the Mirae Asset Discovery Series
- 2008** Establishes Mirae Asset YiCai Investment Consulting (China)
Establishes Mirae Asset Global Investments (USA) and Mirae Asset Global Investments (Brazil)
Receives first Qualified Foreign Institutional Investor (QFII) license from the China Securities Regulatory Commission
Launches Mirae Asset's first off-shore fund in Luxembourg
Establishes Mirae Asset Securities (USA)
- 2007** Establishes Mirae Asset Securities (HK)
Establishes Mirae Asset Global Investments (UK)
Mirae Asset Securities opens first Representative Office in Beijing, China
Establishes Mirae Asset Securities (Vietnam)
- 2006** Mirae Asset Securities listed on the KOSPI [Ticker: 006800.KS]
Acquires Shanghai Mirae Asset Tower to become the first Korean institutional investor in Chinese real estate
Establishes Mirae Asset Global Investments (India)
- 2005** Launches first overseas investment fund in Korea, the Mirae Asset Asia Pacific Star Equity Fund
Mirae Asset Life Insurance Founded
- 2004** Establishes the Mirae Asset Investment Education & Research Center
Launches Korea's first real estate fund
Launches Korea's first private equity fund
- 2003** Establishes Mirae Asset Global Investments (HK), Korea's first overseas investment company
- 2001** Launches Korea's first open-ended mutual fund, the Mirae Asset Independence Fund
Launches Korea's first wrap account service
- 2000** Establishes the Mirae Asset Park Hyeon Joo Foundation
- 1999** Mirae Asset Securities Founded
- 1998** Launches Korea's first close-ended mutual fund, the Park Hyeon Joo Fund #1
Establishes the Mirae Asset Hope Foundation
- 1997** Mirae Asset Capital Founded
Mirae Asset Investment Advisory Founded

MIRAE ASSET

The logo for Mirae Asset, featuring the company name in a bold, sans-serif font. A thin, curved line starts from the left side of the text and sweeps upwards and to the right, ending above the letter 'T'.



**Digital version of this brochure can also be found on the
Mirae Asset Financial Group Website (www.miraeasset.com)**

Mirae Asset | www.miraeasset.com

Inquiries | Brand Strategy Division (brand@miraeasset.com)

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